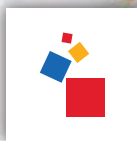


Part of
TEXPERTISE



techtextil
NORTH AMERICA

MAY 11 – 13, 2027
ATLANTA, GEORGIA

Exhibitor Prospectus

Co-located with
texprocess
AMERICAS

Incorporated with
ATME-I

 **messe frankfurt**

Unlocking the future of textiles through innovation and technology

As North America's only event focused exclusively on technical textiles and nonwovens, Techtextil North America delivers direct access to high-value buyers actively seeking advanced materials, technologies, and solutions. From fiber producers and machinery manufacturers to end-product developers, the show connects exhibitors with decision-makers driving innovation across a wide range of industries.

Co-located with Texprocess Americas, the leading event for sewn products and processing technologies, Techtextil North America expands its reach across the full production chain - offering access to a broader audience, deeper cross-industry connections, and increased opportunities for collaboration and growth.

Application areas

Techtextil North America features 12 application areas that span the full spectrum of technical textiles, helping attendees easily connect with the products and solutions they need.



AGROTECH

Agriculture, horticulture, forestry, and landscape gardening, including crop protection fabrics, shading, and ground covers.



HOMETECH

Household contexts, encompassing upholstery fabrics, carpets, and curtains.



OEKOTECH

Environmental protection, featuring erosion control, waste management textiles, and air and water filtration.



BUILDTECH

Construction and architecture, featuring membranes, awnings, tarpaulins, and soundproofing materials.



INDUTECH

Industrial contexts, involving filtration, cleaning textiles, and conveyor belts.



PACKTECH

Packaging, including bags, sacks, and flexible intermediate bulk containers.



CLOTHTECH

Clothing and footwear, such as interlinings, sewing threads, and insulation materials.



MEDTECH

Medical and hygiene contexts, including surgical gowns, bandages, and implants.



PROTECH

Personal and property protection, with flame-retardant fabrics, bulletproof vests, and high-visibility clothing.



GEOTECH

Geotechnical and civil engineering projects, with geotextiles for reinforcement, filtration, and drainage.



MOBILTECH

Automotive and aerospace industries, with seatbelts, airbags, and interior fabrics.



SPORTTECH

Sports and leisure activities, such as sportswear, equipment covers, and sailcloth.



Exhibitor insights

**Cutting-edge materials.
Sustainable solutions.
Next-generation technology.**

Techtextil North America features a comprehensive range of exhibitors across the technical textile ecosystem, giving buyers access to everything from raw fibers and advanced materials to machinery and finishing solutions for industries such as automotive, medical, construction, and protective applications.

Diverse range of product categories

Research, Development, Education, Consulting

Textile Production Technology and Processes

Fibers and Yarns

Woven Fabrics, Laid Webs, Braidings, Knitted Fabrics

Nonwovens

Coated Textiles

Composites

Bondtec

Textile Chemicals & Dyes

Performance Apparel Textiles

Associations, Institutions, Organizations

Media

300+
Exhibitors

48%
Domestic

52%
International

NEW PRODUCT CATEGORY

Spotlighting innovations in the textile chemicals and dyes used to proof, lubricate, finish and dye technical and performance fabrics and materials.



Scan to see a complete description for all product categories.

Attendee insights

Where progress meets purchasing power

Techtextil North America connects you with high-level professionals who don't just attend – they invest.

ANNUAL PURCHASING VOLUME

42%

\$3 Million +

26%

\$500 k - \$3 million

33%

Below \$500 k

Proven sales and lead-generation platform

Attendees bring fresh perspectives and purchasing power that drive global industry connections.

45%
FIRST TIME
ATTENDEES

89%
OF ATTENDEES
HAVE PURCHASING
INFLUENCE

36%
INTERNATIONAL
ATTENDEES

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Ready to connect with buyers? Scan to view the floor plan and begin the contracting process.

* The information and statistics included in this brochure reflect data collected from the 2025 edition of Techtextil North America.

Attendee insights

The right audience for your business

Meet the decision-makers who drive results and can advance your business goals.



30%

New Business
Development/
Marketing/Sales



21%

President/
Owner/
C-Suite



25%

R&D Product
Development



13%

Buying/Sourcing/
Procurement



10%

Technical
Management/
Engineer

Sample of Attending Companies

Techtextil North America draws a diverse audience of professionals driving innovation in the development, sourcing, and application of technical textiles and nonwovens across multiple industries.

- Ace Indoor Golf
- Arc'teryx Equipment
- Arthex, Inc.
- Carhartt
- Ciguera Gear Company
- Edwards Lifesciences
- Essity
- Gates Corporation
- Gildan

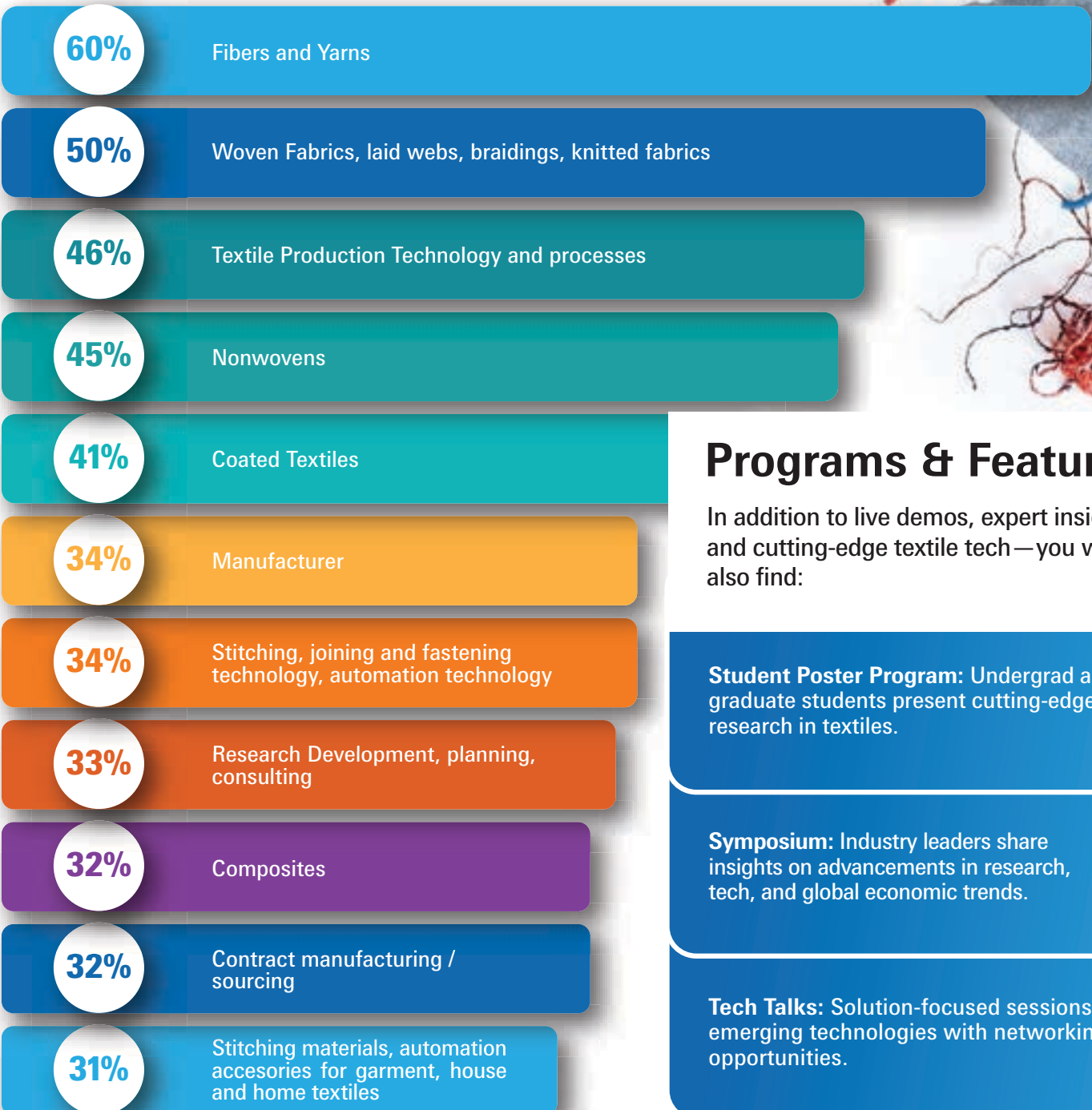
- Hyundai Motors
- Johnson & Johnson
- Kimberly-Clark Corporation
- Lear Corporation
- Lululemon
- Milwaukee Tool
- Murray Sporting Goods
- NASA
- New Balance

- Newell Brands
- Sage Automotive Interiors
- Scrub Daddy
- Serta Simmons Bedding
- SPANX
- Spiritus Systems
- Under Armour
- Walmart
- Wilson Sporting Goods

Attendee insights

Key product categories driving attendance

These numbers represent product categories that draw at least 30% or more of attendees to the show, for a complete breakdown, visit our website.



Programs & Features

In addition to live demos, expert insights, and cutting-edge textile tech—you will also find:

Student Poster Program: Undergrad and graduate students present cutting-edge research in textiles.

Symposium: Industry leaders share insights on advancements in research, tech, and global economic trends.

Tech Talks: Solution-focused sessions on emerging technologies with networking opportunities.

Pricing & ROI

Exhibit space pricing and specs

EXHIBIT SPACE COST

- * \$36 per square foot
(minimum booth size is 100 square feet)
- * \$350 per open corner
- * \$275 Mandatory Media Fee*

SPACE INCLUDES

- * Pipe and drape
- * ID sign
- * Exhibitor Badges
(3 badges per 100 sq.ft.)

*Mandatory Media Fee includes one standard company listing in the mobile app and access to your custom marketing tool kit.



Techtextil North America 2025 was a fantastic show from start to finish. We truly appreciate the help and amazing organization from show management. Communication and professionalism were very appreciated by the whole team here at Barnet.

- Sunshine Ledford, William Barnet & Sons LLC

Exclusive exhibitor benefits and opportunities



Streamlined booking and planning process via our NEW online event platform and Exhibitor Resource Center



All-You-Can-Bring Materials handling package option for comprehensive, cost-effective materials handling



Sponsorship and speaking opportunities



24/7 online exposure and digital upgrades available



Customer invite program and access to lead retrieval tools



Industry credibility

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Book Your Booth Today! Scan to view the floor plan and begin the contracting process.

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TEXPERTISE

The textile business network

Techtextil North America is part of Messe Frankfurt's Texpertise Network, which covers the entire textile value chain: research, development, yarns, fabrics, clothing, fashion, contracting manufacturing, home and house textiles, technical textiles, processing and cleaning technologies. The Texperise Network brings together current topics, trends and events relating to the textile industry and connects more than 500,000 industry participants from all over the world.

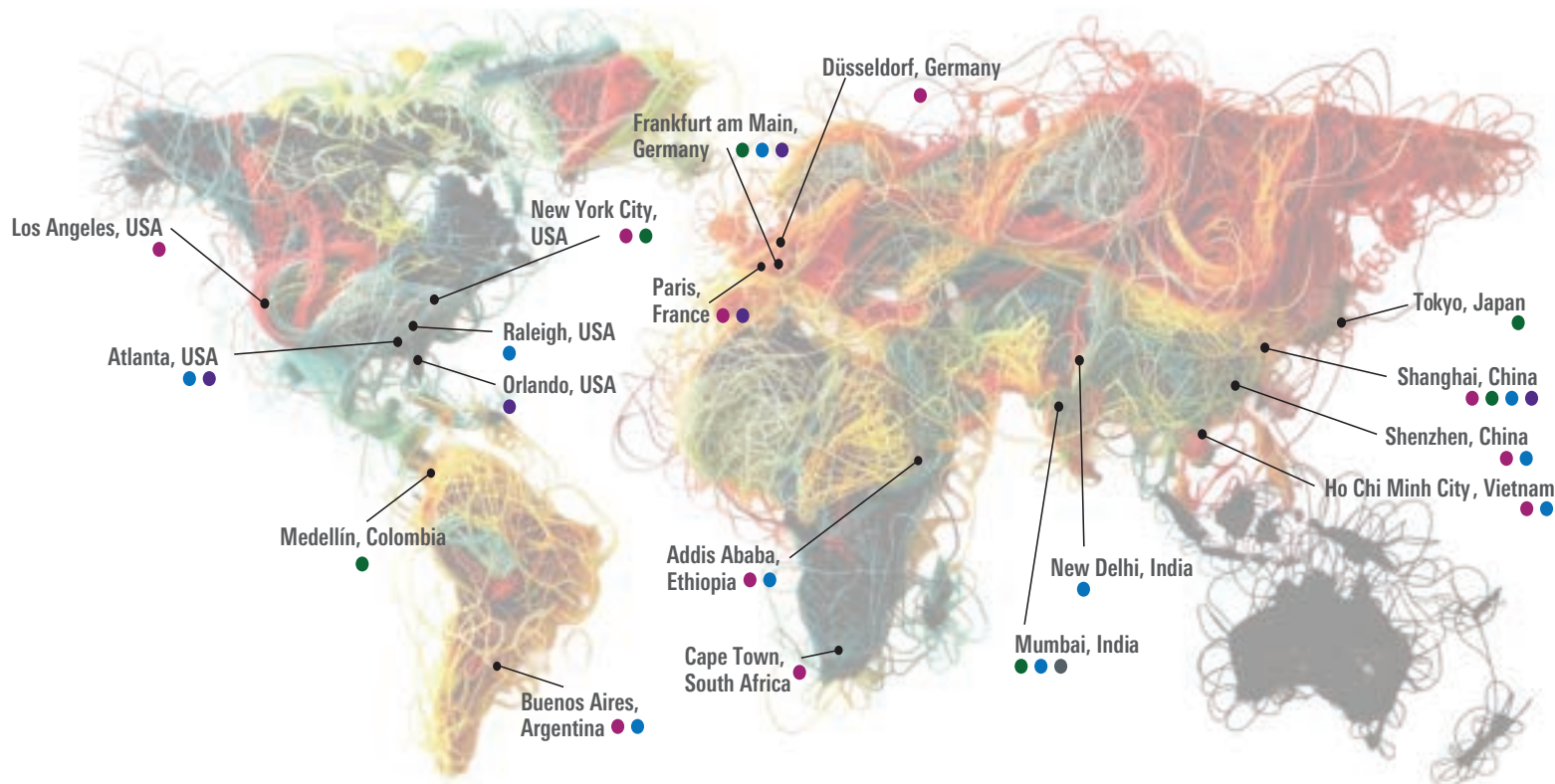
Find more information from the international textile sector and about the worldwide textile events of Messe Frankfurt at:

www.texpertise-network.com

13
Countries

60
Textile Trade
Fairs

Global textile & textile technology events worldwide



Apparel Fabrics & Fashion

- ▶ Texworld
- ▶ Apparel Sourcing
- ▶ Intertextile
- ▶ Yarn Expo
- ▶ VIATT
- ▶ Neonyt
- ▶ Allfashion Sourcing
- ▶ Emitex
- ▶ Avantex
- ▶ Leatherworld

Interior & Contract Textiles

- ▶ Heimtextil
- ▶ Intertextile
- ▶ Interior Lifestyle
- ▶ Home Textiles Sourcing

Technical Textiles & Textile Processing

- ▶ Techtextil
- ▶ Texprocess
- ▶ Simatex/Confemaq
- ▶ Screen Print India
- ▶ Gartex Texprocess India
- ▶ DS Printech China
- ▶ Cinte Techtextil China
- ▶ VIATT
- ▶ Techtextil North America
- ▶ Texprocess Americas

Textile Care

- ▶ Texcare International
- ▶ Texcare Forum
- ▶ The Clean Show
- ▶ Texcare Asia & China Laundry Expo
- ▶ Texcare France

Meet the team

Sales

Gwen Vagen / SALES COORDINATOR
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Operations

Shermell Williams
SENIOR OPERATIONS DIRECTOR
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Show management

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Julie Nickel / SENIOR SHOW MANAGER
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Jennifer Rogers / CONFERENCE & PROGRAMS SPECIALIST
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We put our experience to work for you

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to Techtextil North America and Texprocess Americas, the North American portfolio of events includes Texworld New York City, Apparel Sourcing New York City, Home Textiles Sourcing, Texworld Los Angeles, Apparel Sourcing Los Angeles, The Clean Show, INA PAACE Automechanika Mexico, Waste & Recycling Expo Canada, SPS Atlanta and FOOD (Equipment, Automation and Technology Show for Food & Beverage).



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Contact us today – ttnasales@usa.messefrankfurt.com
or visit our website for more info www.TechtextilNA.com

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