

# ELEVATE YOUR **DIGITAL IMPACT**

## MOBILE APP OPPORTUNITIES

### SPLASH SCREEN | \$5,000

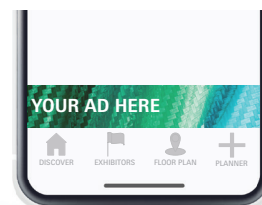
Your ad shown when opening the show app.

### PUSH MESSAGE | \$2,000

Use the mobile app messaging system to promote news, on-floor demos, or product announcements. Message includes 30-character pop-up and 1,300-character body.

### MAIN MENU BANNER | \$3,000

Feature your logo and link at the footer of the app's navigation menu. The banner rotates for exposure to all app users.



## eNEWSLETTERS

### eNEWSLETTER FEATURE | \$2,000

Highlight your company with a 150-word feature, logo and link to your website in a visitor newsletter leading up to the show.

### DEDICATED eBLAST | \$4,000

Showcase your brand with a dedicated eBlast to our attendee database. Provide us with copy and graphics, and we'll take care of the rest!



Contact us today – [ttnasales@usa.messefrankfurt.com](mailto:ttnasales@usa.messefrankfurt.com)  
or visit our website for more info [www.techtextilna.com](http://www.techtextilna.com)

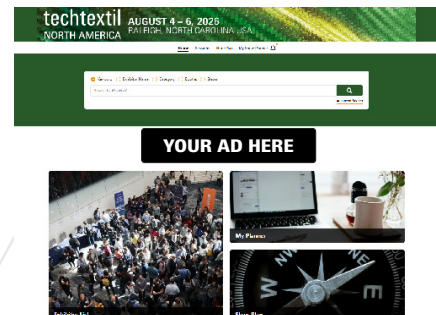
**techtextil**  
NORTH AMERICA

# PROMOTE YOUR PRESENCE

## DIRECTORY BANNER AD

### ONLINE DIRECTORY BANNER | \$5,000

Place your ad on the homepage of the show directory and get seen by all visitors. With the show directory already live, you can get in front of visitors starting NOW!



## ON-SITE SIGNAGE

### AISLE SIGN DANGLER | \$1,800

Help visitors find your booth! Promote your brand at the beginning and end of your aisle with signage feature your company name, logo and booth number.

### FLOOR CLING | \$2,000

Display your company's advertisement on floor clings to be placed at your discretion throughout the Raleigh Convention Center.



### METERBOARD SIGNAGE | \$2,250

Display your company's advertisement on a prominent, double-sided meterboard panel. Choose from high-traffic areas such as registration, the entrance to exhibit hall, and more to maximize your brand and drive traffic to your booth.



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## ON-SITE SIGNAGE (CONTINUED)

### GLASS WINDOW CLING | \$2,000

With several levels of glass railings throughout the concourse, the Raleigh Convention Center is the perfect location to highlight your brand and stand out.



MEZZANINE LOWER LANDING



MEZZANINE UPPER LANDING



MEZZANINE MIDDLE LANDING

### DRESS SIR WALTER | \$4,000

Use the prominent location of the Sir Walter Raleigh statue to promote your brand and company's participation in Techtextil North America in a unique way - by dressing him!



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