

Exhibitor Prospectus



techtextil
NORTH AMERICA

August 4 – 6, 2026
RALEIGH, NORTH CAROLINA

Part of
TEXPERTISE

messe frankfurt



The Premier Destination for Innovation, Technology, and Advancement in Textiles

SHOWCASE YOUR SOLUTIONS, CONNECT WITH INDUSTRY THOUGHT LEADERS, AND EXPLORE THE FUTURE OF TECHNICAL TEXTILES AND NONWOVENS.

Techtextil North America returns to Raleigh in 2026 to bring together a diverse cross section of vertical markets and exhibiting companies ready to provide solutions. Known as the heart of the U.S. textile industry, Raleigh provides the perfect backdrop for networking and discovering the latest in cutting-edge products and services tailored for every aspect of the technical textile industry. Thousands of influential professionals will come together to explore the latest innovations and advancements in product development, and exchange valuable insights with leading industry experts.



Sustainability is a central pillar of our corporate strategy – we maintain a balance between ecological and economic action, social responsibility, and diversity.

For more info
www.messefrankfurt.com/sustainability

WHY RALEIGH, N.C. IS THE PLACE FOR TECHNICAL TEXTILES AND NONWOVENS



With a strong heritage and a forward-thinking industry ecosystem, North Carolina offers the ideal environment in which textile and nonwoven companies can thrive.

- ▶ Employs over 33,000 people — 2nd largest employer for the textile industry
- ▶ Home to NC State's world-renowned Wilson College of Textiles and The Nonwovens Institute
- ▶ High concentration of knit, nonwoven, finishing, and specialty fabric mills
- ▶ Strong infrastructure and workforce ensure steady growth and innovation

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ABOUT THE SHOW

APPLICATION AREAS

Techtextil North America covers all industry segments with 12 application areas to help attendees find the products and services they need. Explore the broad market reach of the technical textiles industry.



Agrotech

Agriculture, horticulture, forestry, and landscape gardening, including crop protection fabrics, shading, and ground covers.



Homotech

Household contexts, encompassing upholstery fabrics, carpets, and curtains.



Oekotech

Environmental protection, featuring erosion control, waste management textiles, and air and water filtration.



Buildtech

Construction and architecture, featuring membranes, awnings, tarpaulins, and soundproofing materials.



Indutech

Industrial contexts, involving filtration, cleaning textiles, and conveyor belts.



Packtech

Packaging, including bags, sacks, and flexible intermediate bulk containers.



Clothtech

Clothing and footwear, such as interlinings, sewing threads, and insulation materials.



Medtech

Medical and hygiene contexts, including surgical gowns, bandages, and implants.



Protech

Personal and property protection, with flame-retardant fabrics, bulletproof vests, and high-visibility clothing.



Geotech

Geotechnical and civil engineering projects, with geotextiles for reinforcement, filtration, and drainage.



Mobiltech

Automotive and aerospace industries, with seatbelts, airbags, and interior fabrics.



Sporttech

Sports and leisure activities, such as sportswear, equipment covers, and sailcloth.

PROGRAMS & FEATURES

In addition to live demos, expert insights, and cutting-edge textile tech — you will also find:

Start-Up Zone

Showcase your innovation in a high-visibility space designed for startups to connect with industry leaders.

Student Poster Program

Undergrad and graduate students present cutting-edge research in textiles.

Symposium

Industry leaders share insights on advancements in research, tech, and global economic trends.

Tech Talks

Solution-focused sessions on emerging technologies with networking opportunities.

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Raleigh N.C. | Aug 4–6, 2026

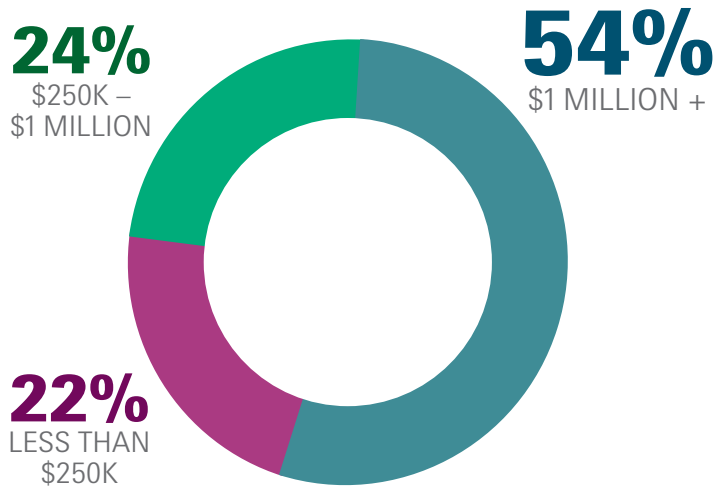


Contact us today – ttnasales@usa.messefrankfurt.com
or visit our website for more info www.techtextilna.com

ATTENDEE INSIGHTS

BUYING POWER THAT MATTERS

Techtextil North America attracts high-level decision-makers and industry leaders with real purchasing power.



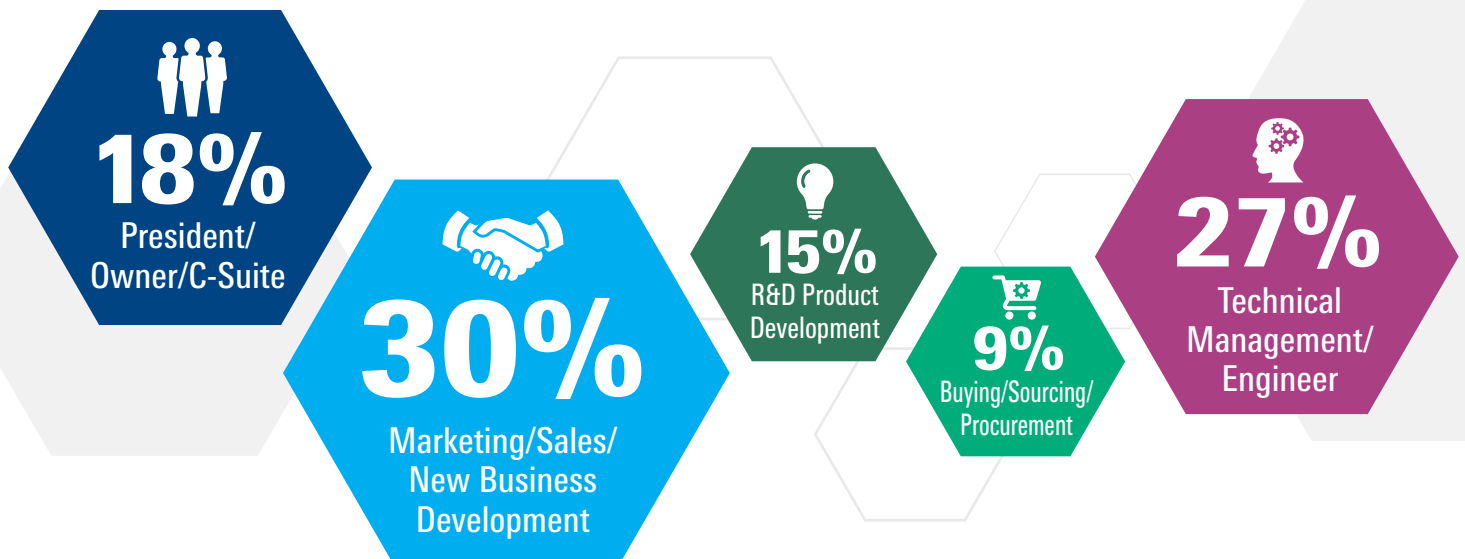
UNDERSTAND THE AUDIENCE

Attendees bring fresh perspectives and purchasing power that drive global industry connections.



THE RIGHT AUDIENCE FOR YOUR BUSINESS

Engage with a concentrated audience of industry professionals who make critical business decisions, influence purchasing, shape strategy, and drive innovation.



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ATTENDEE INSIGHTS

PEOPLE-INDUSTRY-IMPACT

A who's who of technical textiles and nonwovens — packed with industry leaders and buyers driving innovation and sourcing decisions.*

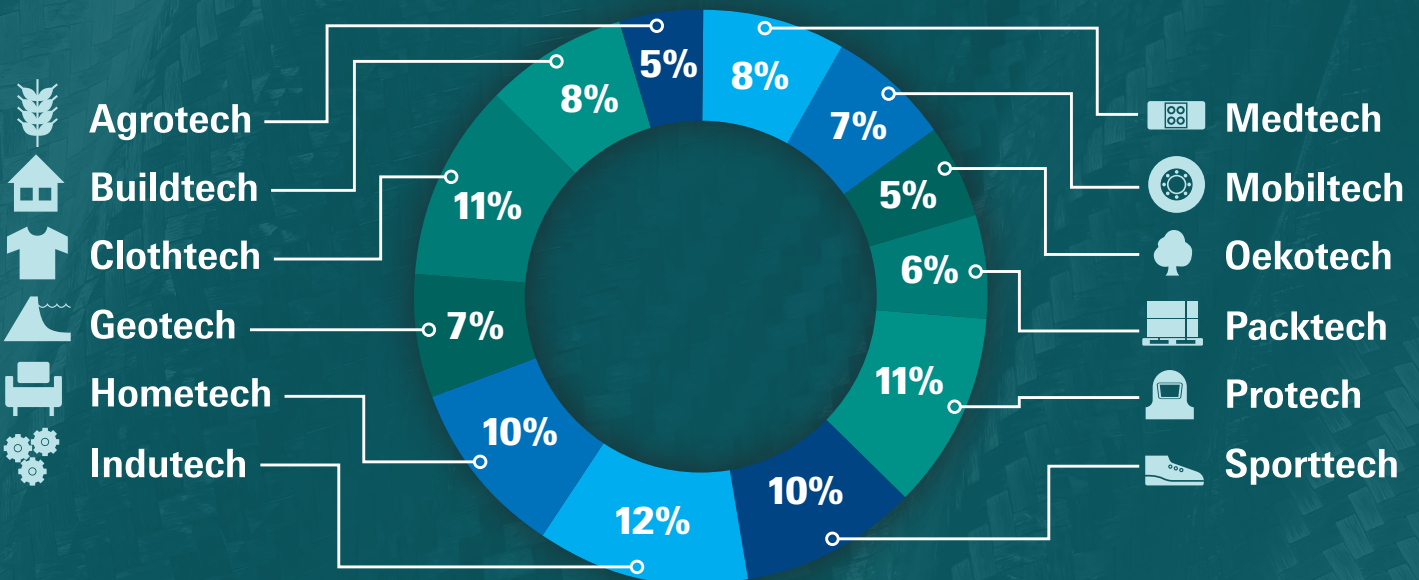
- ▶ Annin Flagmakers
- ▶ Collins Aerospace
- ▶ Cotton Incorporated
- ▶ Dorel Home Furnishings
- ▶ DuPont
- ▶ Edwards Lifesciences
- ▶ ExxonMobil Product Solution
- ▶ Hanesbrands Inc
- ▶ Honda
- ▶ Honeywell
- ▶ Kimberly-Clark
- ▶ Kontoor Brands
- ▶ Lear Corporation
- ▶ Lululemon
- ▶ Mohawk
- ▶ NASA
- ▶ Original Mattress Factory
- ▶ OVIK Health
- ▶ Owens Corning
- ▶ Ruggable
- ▶ Sage Automotive Interiors
- ▶ True North Gear
- ▶ Under Armour
- ▶ US Navy Clothing and Textile Research Facility
- ▶ Workwear Outfitters

We were pleasantly surprised at the level of attendance and engagement of the visitors. The Raleigh Convention Center is the perfect size venue to showcase our products and services.

Elkem Silicones

KEY APPLICATION AREAS DRIVING ATTENDANCE

Attendees engage in a variety of application areas, reflecting the extensive influence of technical textiles and nonwovens.



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Ready to connect with buyers?
Scan or click to book your booth today!

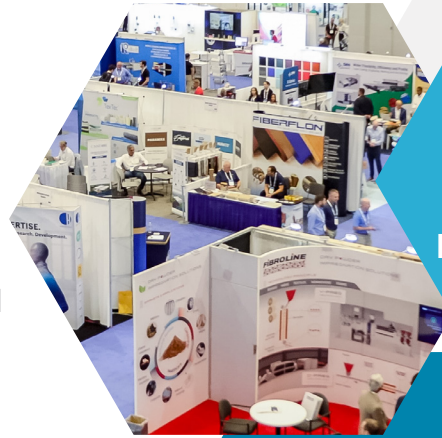


*The information and statistics included in this brochure reflect data collected from the 2024 edition of Techtextil North America.

EXHIBITOR INSIGHTS

GLOBAL REACH.
STRONG RETURN.
GROWING MOMENTUM.

Top providers of equipment, technology and services from the technical textile and nonwovens industries will come together to present their newest innovations and solutions to prospective buyers from all over the world.



65%
Domestic

35%
International

175+
Exhibitors

DIVERSE RANGE OF PRODUCT CATEGORIES

The product categories represent the entire value-added chain in the technical textiles and nonwovens sectors.

Research, Development, Education, Consulting

Textile Production Technology and Processes

Fibers and Yarns

Woven Fabrics, Laid Webs, Braidings, Knitted Fabrics

Nonwovens

Coated Textiles

Composites

Bondtec

Textile Chemicals & Dyes

Performance Apparel Textiles

Associations, Institutions, Organizations

Media

NEW PRODUCT CATEGORY!

Spotlights innovations in textile treatment, coloration, and chemical solutions—from fiber creation to recycling.



Scan or click to see a complete
description for all product categories



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PRICING & ROI

EXHIBIT SPACE PRICING AND SPECS

EXHIBIT SPACE COST

- ▶ \$36 per square foot
(minimum booth size is 100 square feet)
- ▶ \$350 per open corner
- ▶ \$275 Mandatory Media Fee*

SPACE INCLUDES

- ▶ Pipe and drape
- ▶ ID sign
- ▶ Exhibitor Badges
(3 badges per 100 sq.ft.)

*Mandatory Media Fee includes one standard company listing in the mobile app and access to your custom marketing tool kit.
Media package upgrades available.



80%
Returning
Exhibitors

EXCLUSIVE EXHIBITOR BENEFITS

- ✓ Streamlined booking and planning process via our **NEW** online event platform and exhibitor resource center
- ✓ Sponsorship and speaking opportunities
- ✓ 24/7 online exposure and digital upgrades available
- ✓ Customer invite program and access to lead retrieval tools
- ✓ Industry credibility

Raleigh is a one stop shop to meet all your customers and potential new customers all in one group. That's what brings us back every year.

McCoy Machinery



Book your booth now! Click or scan to view the floor plan and begin the contracting process.



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TEXPERTISE

THE TEXTILE BUSINESS NETWORK

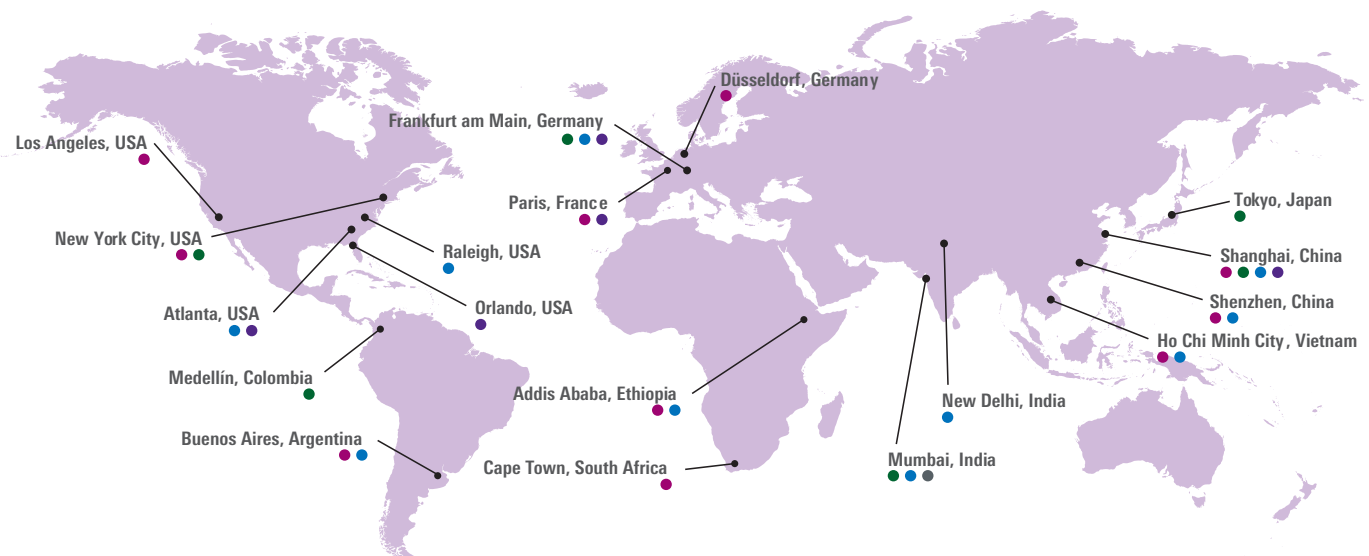
Techtextil North America is part of Messe Frankfurt's Texpertise Network, which covers the entire textile value chain: research, development, yarns, fabrics, clothing, fashion, contracting manufacturing, home and house textiles, technical textiles, processing and cleaning technologies. The Texpertise Network brings together current topics, trends and events relating to the textile industry and connects more than 500,000 industry participants from all over the world.

Find more information from the international textile sector and about the worldwide textile events of Messe Frankfurt at:
www.texpertise-network.com

13
Countries

60
Textile
Trade Fairs

GLOBAL TEXTILE & TEXTILE TECHNOLOGY EVENTS WORLDWIDE



Apparel Fabrics & Fashion

- ▶ Texworld
- ▶ Apparel Sourcing
- ▶ Intertextile
- ▶ Yarn Expo
- ▶ VIATT
- ▶ Neonyt
- ▶ Allfashion Sourcing
- ▶ Emitex
- ▶ Avantex
- ▶ Leatherworld

Interior & Contract Textiles

- ▶ Heimtextil
- ▶ Intertextile
- ▶ Interior Lifestyle
- ▶ Home Textiles Sourcing

Technical Textiles & Textile Processing

- ▶ Techtextil
- ▶ Texprocess
- ▶ Simatex/Confemaq
- ▶ Screen Print India
- ▶ Gartex Texprocess India
- ▶ DS Printech China
- ▶ Cinte Techtextil China
- ▶ VIATT
- ▶ Techtextil North America
- ▶ Texprocess Americas

Textile Care

- ▶ Texcare International
- ▶ Texcare Forum
- ▶ The Clean Show
- ▶ Texcare Asia & China Laundry Expo
- ▶ Texcare France



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MEET THE TEAM

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WE PUT OUR EXPERIENCE TO WORK FOR YOU

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to Techtextil North America and Texprocess Americas, the North American portfolio of events includes Texworld New York City, Apparel Sourcing New York City, Home Textiles Sourcing, Texworld Los Angeles, Apparel Sourcing Los Angeles, The Clean Show, INA PAACE Automechanika Mexico, Waste & Recycling Expo Canada, SPS Atlanta and EATS (Equipment, Automation and Technology Show for Food & Beverage).



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