

**news +++ Techtextil North America, Texprocess Americas**  
**May 22, 2025. Atlanta, GA**



## **Empowering Progress in Textiles at Techtextil North America and Texprocess Americas 2025**

From May 6–8, thousands of industry professionals met in Atlanta for Techtextil North America and Texprocess Americas 2025, bringing momentum, global participation, and powerful conversations to the Georgia World Congress Center. With nearly 400 exhibitors from 28 countries, the co-located events delivered three energized days full with forward-thinking solutions, cross-sector connections, and the latest innovations.

More than just a trade show, this year's edition was a launchpad for progress, featuring the acclaimed Symposium, engaging Tech Talks, the Innovation Awards, and much more. The exhibit halls buzzed with product debuts, technical demos, and the unmistakable sound of business being done.

"It's inspiring to see such a diverse, dynamic community coming together under one roof," said Sarah Hatcher, Group Show Director for Techtextil North America and Texprocess Americas. "This event is about more than what's on display. It's about the energy of discovery, the exchange of ideas, and the relationships that drive this industry forward."

### **A Showfloor that Worked Overtime**

Across both shows, attendees experienced the full scope of the supply chain, from fiber and machinery to finished goods and cutting-edge software. With a unified exhibit floor, the events fostered organic networking, industry collaboration, and an outlet for decision-makers sourcing everything from raw materials to automation tools.

Dozens of educational sessions ran alongside the exhibition, giving professionals a chance to deepen their understanding of industry challenges and opportunities, from circularity and workforce evolution to reshoring and next-gen manufacturing.

"I came here to meet leaders, suppliers, and potential collaborators. I feel it's a great opportunity to stay current with emerging trends and I also think that technology is a big part of our future... we specialize in automation, so it was really nice to see what's new, the current trends, and what this industry is driving towards. It was a really nice time to be here," said Cheli Cardenas from Kiko Sewing Machine Inc.

### **Kicking Off in Style**

The opening night reception at Der Biergarten, co-hosted by SPESA, was a sold-out celebration where hundreds of attendees gathered to reconnect, meet new partners, and enjoy a night of networking in a festive setting. The high energy and strong turnout sparked meaningful conversations and set a positive, forward-looking tone that carried through the rest of the event.

### **Deep Dives That Delivered: The Symposium**

Away from the bustle of the show floor, the Symposium sessions offered attendees an in-depth look at some of the most pressing issues shaping the industry. Led by thought leaders and technical experts, the sessions blended strategy with application, providing practical takeaways on innovation, policy, and market dynamics across textiles, nonwovens, and sewn products.

"I really liked the Symposium... it [had] a wide variety of [people] and speakers and I think it was great [to have] options of what might be interesting, and also [to learn] more about what other parts of the industry are doing... there was a [session] about recycled materials that I thought was amazing," said Stephanie Minite from Under Armour.

### **Tech Talks: Real-Time Trends, Right on the Floor**

On the show floor, the Tech Talks stage became a hotspot for quick-hit insights, panel discussions, and real-world applications. Covering everything from smart textiles and workforce challenges to sustainable sourcing and reshoring, these bite-sized sessions made industry trends accessible and actionable.

This year's curated lineup was made possible by Casey Strauch (Hohenstein Institute America), Melissa Sharp (Zeis Textiles Extension), Xochil Herrera Scheer (The Chicago Pattern Maker), and Jasmine Cox-Wade (Gaston College)—who brought diverse expertise and fresh perspectives to the program.

"TTNA continues to be a valuable networking opportunity for us. The engaging discussions we had throughout the show highlighted just how important in-person education and events are for fostering meaningful industry connections and innovation," said Casey Strauch from Hohenstein Institute America.

### **Celebrating What's Next: Innovation Awards 2025**

The Innovation Awards returned to honor the companies, technologies, and minds that are pushing the boundaries of what's possible in technical textiles and sewn products. From groundbreaking materials to intelligent manufacturing, this year's winners represented the very best in creativity, sustainability, and commercial viability.

"The Innovation Awards continue to be a highlight of the show," said Alexis Sivcovich, Show Manager for Techtextil North America and Texprocess Americas. "This year's winners proved that the future of our industry is not only bright—it's already here."

This year's winners included:

#### **Techtextil North America**

- **Best New Technology:** UNIFI – REPREEVE Takeback™

### **Texprocess Americas**

- **Best New Technology & Digitalization:** Automatex – Automated Fitted Sheet Sewing and Folding Line
- **Best New Technology:** JUKI – JUKI DX-01
- **Best New Concept:** Aptean – Aptean Shop Floor Control

“Receiving this award means a lot to us having been in the industry for many years. Increasing the efficiencies in productivity is just more important than ever right now. We really appreciate the recognition for the tools that we have developed to help manufacturers automate, shrink costs, and become more efficient. Bringing these technologies to the table to keep the margins intact and create greater throughput is needed now more than ever,” said Per Bringle, Senior Manager at Aptean.

The next edition of Techtextil North America will be located at the Raleigh Convention Center in Raleigh, North Carolina, August 4 – 6, 2026. Texprocess Americas will return to Atlanta in 2027, May 11 – 13, once again co-located with Techtextil North America at the Georgia World Congress Center.

More information on Texprocess Americas can be found [here](#) and for Techtextil North America [here](#).

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Techtextil North America und Texprocess Americas are part of Texpertise, the textile business network. It shows at more than 50 leading international textile trade shows worldwide the forces driving the sector.

Texpertise - the textile business network combines current topics, trends, events and a global network of more than 500,000 people from all over the world.

Information from the international textile sector and about the worldwide textile events of Messe Frankfurt at: [www.texpertise-network.com](http://www.texpertise-network.com)