

techtextil
NORTH AMERICA

AUGUST 20 – 22, 2024
RALEIGH, NORTH CAROLINA

Advertising & Sponsorship Opportunities

[TechtextilNA.com](https://techtexilna.com)

Digital Opportunities

Mobile App

Mobile App Featured Listing \$1000

- ▶ Includes logo with company listing, and additional listing in featured section of the mobile app

Push Messages \$1,650 per message

- ▶ Everyone who downloads the app will receive your message (as long as notifications are enabled)
- ▶ Use the messaging system to relay news, product announcements, promote educational sessions or simply link to your website

Web

Online Floor Plan Banner \$2,200

- ▶ Includes logo, 140 character fly-out, hyperlink, and zoom to booth

Show Website Banner

- ▶ Feature your logo and booth number directly on our website
- ▶ Ability to click through to your company website
- ▶ Optimized for mobile viewing
- ▶ Available in three different dimensions:

A: 1,140 x 190 px

B: 1,140 x 285 px

C: 1,140 x 380 px

A: \$1,300

B: \$1,500

C: \$1,700

eNewsletter Feature \$2,000

- ▶ Feature your logo, a 150 word blurb about your company or product, and a link to your website in our visitor newsletter emailed directly to registered visitors

Registration Confirmation Banner \$5,000

- ▶ Feature your company banner ad on ALL registration confirmation emails to ensure exposure to every visitor at the show
- ▶ **Exclusive**

On-Site Registration Screen Saver \$5,000

- ▶ Feature your company logo at on-site registration for exposure when visitors pick-up their badges
- ▶ Logo to be displayed as screen saver on registration monitors
- ▶ **Exclusive**

On-Site Opportunities

On-site Signage (Deadline to secure and submit design is June 14, 2024.)

Symposium Sponsor **\$3,500**

- ▶ Sponsor signage near the session and coffee break locations
- ▶ Logo on the projector before the sessions start
- ▶ Distribution of company literature near coffee break location
- ▶ **Exclusive**

Concessions Sponsor **\$5,000**

- ▶ Includes 8.5"x11" signage on concession tables
- ▶ Logo on overhead signage
- ▶ **Exclusive**

Signage & Clings (Deadline to secure and submit design is June 14, 2024.)

Hanging Banners & Wraps **Request Quote**

- ▶ Grab visitors' attention with your company name, logo and/or booth number displayed
- ▶ Choose from a variety of key, high-visibility locations

Glass Clings **Request Quote**

- ▶ Be the first thing visitors see on windows and doors as they enter the venue

Floor Decals **Request Quote**

- ▶ Place your logo or ad on the show floor or in the concourse

Aisle Sign Dangler (48" x 24") **\$1,500**

- ▶ See your company logo and booth number displayed at the bottom of an aisle sign in a prominent location on the show floor
- ▶ Specific aisle signs may be requested
- ▶ **Limited availability**

Meterboard Signage (38" x 87") **\$2,250**

- ▶ Your company advertisement brilliantly displayed on one double-sided panel
- ▶ Choose from a variety of key, high-visibility locations

Techtextil North America Sponsorship Agreement

August 20–22, 2024
Raleigh Convention Center
Raleigh, North Carolina USA

Mobile App	Price	Quantity	Cost
Featured Listing	\$1,000		
Push Message (Everyone who downloads the app will receive your messages, while enabled.)	\$1,650 per message		

Web	Price	Quantity	Cost
Online Floor Plan Banner	\$1,500		
Website Banner A: 1,140 x 190 px (Exhibitor provides graphic and hyperlink.)	\$1,300		
Website Banner B: 1,140 x 285 px (Exhibitor provides graphic and hyperlink.)	\$1,500		
Website Banner C: 1,140 x 380 px (Exhibitor provides graphic and hyperlink.)	\$1,700		
eNewsletter Feature (Exhibitor provides copy, image and hyperlink.)	\$2,000		
Registration Confirmation Banner	\$5,000		
On-Site Registration Screen Saver	\$5,000		

Onsite Signage (Deadline to secure and submit design is June 1, 2024.)	Price	Quantity	Cost
Symposium Sponsor	\$3,500		
Concessions Sponsor	\$5,000		

Signage & Clings (Deadline to secure and submit is June 1, 2024.)	Price	Quantity	Cost
Hanging Banners & Wraps (Request quote)	Request Quote		
Glass Clings (Request quote)	Request Quote		
Floor Decals (Request quote)	Request Quote		
Aisle Sign Dangler	\$1,200		
Meterboard Signage	\$2250		

Techtextil North America Sponsorship Agreement

August 20–22, 2024
Raleigh Convention Center
Raleigh, North Carolina USA

Company: _____

Contact Name: _____ Job Title: _____

Mailing Address: _____

City/State/Country/Zip Code: _____

Phone: _____ Fax: _____ Email: _____

Please submit this order form to TTNAsales@usa.messefrankfurt.com to secure your selected opportunities. Once submitted, a Techtextil North America team member will provide an invoice for payment. Check, bank transfer, and credit card are accepted methods of payment. Further payment instructions will be provided in footer of invoice.

TOTAL SPONSORSHIP INVESTMENT
(Total cost from selections page)

\$

Method of Payment (Check one): Check Bank Wire* Credit Card Online**

Please note your full balance must be paid and design/content submitted by the specified deadlines to secure your sponsorship. Any cancellation of sponsorship items must be submitted to Show Management in writing. No refunds will be given. *Exhibitor is responsible for any bank fees incurred with payment. **Credit card transactions incur a 4% processing fee at time of online payment.

Your signature below indicates your agreement of these Terms & Conditions. Thank you for your sponsorship!

Signature: _____ Date: _____

ARTWORK SPECIFICATIONS

Bold Listing and Logo Specifications

Please send us your company logo with the following qualities: at least 300 dpi; CMYK color; file format PNG, AI or EPS; no smaller than 400 pixels wide.

Ad Specifications

All ads larger than 10 MB can be sent for free via www.wetransfer.com.

Photography must be converted to CMYK and provided as high-resolution TIFF or EPS files (no JPEGs). Image resolution should be at least 300 dpi at 100%.

Where possible, fonts should be converted to outlines or embedded in the file.

Preferred applications include Adobe InDesign, Photoshop or Illustrator. PDF files are accepted but are the responsibility of the advertiser, not Show Management.

Dimensions

Show Directory

- Full Page Size: 170mm x 200mm
- Vertical Half Page: 85mm x 200mm
- Horizontal Half Page: 170mm x 100mm
- Bleed: 3mm
- Live Area: 5mm from edge

Aisle Sign - 48" x 24"

Meterboard - 38" x 87"

Organizers will not be responsible for the final reproduction quality of any materials provided that do not meet the defined specifications.

All ad materials must be approved by the organizers.

Please submit a high-res logo file with your sponsorship application form.

For more information, contact:

Phone: +1 (770) 984 8016

Email: TTNAsales@usa.messefrankfurt.com