

techtextil
NORTH AMERICA

PERFORMANCE. FUNCTION. FUTURE.

MAY 17 - 19, 2022
Atlanta, Georgia



Advertising & Sponsorship Opportunities

TechtextilNA.com

Co-located with
texprocess
AMERICAS

Incorporated with
ATME-I


 **messe frankfurt**

Print Opportunities

Show Directory (Deadline to secure and submit design is March 11, 2022.)

Show Directory Inside Front Cover	\$2,000 exclusive
Show Directory Page One	\$2,000 exclusive
Show Directory Full Page	\$1,500
Show Directory Full Page, Heavy Stock (Front and back)	\$4,000 exclusive
Show Directory Half Page	\$1,000
Show Directory Featured Listing (Includes logo with highlighted listing.)	\$500

Show Directory Advertising Examples

Half Page Ads

Vertical (85mm x 200mm)

Horizontal (170mm x 100mm)

Show Directory Featured Listing

Bold Listing and Logo



Digital Opportunities

Mobile App

Mobile App Featured Listing

\$500

- ▶ Includes logo with company listing, and additional listing in featured section of the mobile app

Push Messages

\$1,500 per message

- ▶ Everyone who downloads the app will receive your message (as long as notifications are enabled)
- ▶ Use the messaging system to relay news, product announcements, promote educational sessions or simply link to your website

Scavenger Hunt

\$1,500

- ▶ Drive extra traffic to your booth by becoming a scavenger hunt participant
- ▶ Scavenger hunters will be required to scan a code in your booth in order to qualify for a prize

Web

Online Floor Plan Banner

\$2,000

- ▶ Includes logo, 140 character fly-out, hyperlink, and zoom to booth

Show Website Banner

- ▶ Feature your logo and booth number directly on our website
- ▶ Ability to click through to your company website
- ▶ Optimized for mobile viewing
- ▶ Available in three different dimensions:

A: 1,140 x 190 px

A: \$2,000

B: 1,140 x 285 px

B: \$2,200

C: 1,140 x 380 px

C: \$2,500

eNewsletter Feature

\$2,000

- ▶ Feature your logo, a 150 word blurb about your company or product, and a link to your website in our visitor newsletter emailed directly to registered visitors

Registration Confirmation Banner

\$6,500

- ▶ Feature your company banner ad on ALL registration confirmation emails to ensure exposure to every visitor at the show
- ▶ Exclusive

On-Site Registration Screen Saver

\$6,500

- ▶ Feature your company logo at on-site registration for exposure when visitors pick-up their badges
- ▶ Logo to be displayed as screen saver on registration monitors
- ▶ Exclusive

On-Site Opportunities

On-site Signage (Deadline to secure and submit design is April 4, 2022.)

Pens & Notepads Combo for Symposium

\$2,000 + Production

- ▶ Form a lasting impression with visitors as they take notes during symposium sessions
- ▶ Includes literature and logo on projector before the sessions start
- ▶ Minimum of 4,000+ registration and session pens (Exhibitor responsible for production of notepads and pens)

Face Mask Sponsor

\$3,000 + Production

- ▶ Must be a disposable mask
- ▶ Your company logo can be printed on mask
- ▶ Distribution of masks daily at registration

Sanitation Station

\$3,500

- ▶ Visitors will be urged to sanitize frequently while at the show. Be the brand visitors see when they stop to refresh!
- ▶ Limited availability

Symposium Sponsor

\$3,500

- ▶ Sponsor signage near the session and coffee break locations
- ▶ Logo on the projector before the sessions start
- ▶ Distribution of company literature near coffee break location
- ▶ Exclusive

Concessions Sponsor

\$5,000

- ▶ Includes 8.5"x11" signage on concession tables
- ▶ Logo on overhead signage
- ▶ Exclusive

Signage & Clings (Deadline to secure and submit design is April 4, 2022.)

Hanging Banners & Wraps

Request Quote

- ▶ Grab visitors' attention with your company name, logo and/or booth number displayed
- ▶ Choose from a variety of key, high-visibility locations

Glass Clings

Request Quote

- ▶ Be the first thing visitors see on windows and doors as they enter the venue

Floor Decals Request Quote

Request Quote

- ▶ Place your logo or ad on the show floor or in the concourse

Aisle Sign Dangler (48" x 24")

\$1,200

- ▶ See your company logo and booth number displayed at the bottom of an aisle sign in a prominent location on the show floor
- ▶ Specific aisle signs may be requested
- ▶ Limited availability

Meterboard Signage (38" x 87")

\$2,000

- ▶ Your company advertisement brilliantly displayed on one double-sided panel
- ▶ Choose from a variety of key, high-visibility locations

Have another idea? Contact us at TTNAsales@usa.messefrankfurt.com to discuss!

Techtextil North America Sponsorship Agreement

May 17-19, 2021
Georgia World Congress Center
Atlanta, Georgia USA

Messe Frankfurt Inc. • 3200 Windy Hill Road, Suite 500 W • Atlanta, Georgia 30339 • Phone: +1 770 984 8016, ext: 2414

Print (Deadline to secure and submit Show Directory ads is March 11, 2022.)	Price	Quantity	Cost
Show Directory Inside Front Cover	\$2,000		
Show Directory Page One	\$2,000		
Show Directory Full Page	\$1,500		
Show Directory Full Page, Heavy Stock (Front and back)	\$4,000		
Show Directory Half Page	\$1,000		
Show Directory Featured Listing	\$500		

Mobile App	Price	Quantity	Cost
Featured Listing	\$500		
Push Message (Everyone who downloads the app will receive your messages, while enabled.)	\$1,500 per message		
Scavenger Hunt Participant	\$1,500		

Web	Price	Quantity	Cost
Online Floor Plan Banner	\$2,000		
Website Banner A: 1,140 x 190 px (Exhibitor provides graphic and hyperlink.)	\$2,000		
Website Banner B: 1,140 x 285 px (Exhibitor provides graphic and hyperlink.)	\$2,200		
Website Banner C: 1,140 x 380 px (Exhibitor provides graphic and hyperlink.)	\$2,500		
eNewsletter Feature (Exhibitor provides copy, image and hyperlink.)	\$2,000		
Registration Confirmation Banner	\$6,500		
On-Site Registration Screen Saver	\$6,500		

Onsite Signage (Deadline to secure and submit design is April 4, 2022.)	Price	Quantity	Cost
Pens & Notepad Combo for Symposium (Exhibitor responsible for production.)	\$2,000 + Production		
Face Mask Sponsor (Must be disposable and exhibitor responsible for production.)	\$3,000 + Production		
Sanitation Station	\$3,500		
Symposium Sponsor	\$3,500		
Concessions Sponsor	\$5,000		

Signage & Clings (Deadline to secure and submit is April 4, 2022.)	Price	Quantity	Cost
Hanging Banners & Wraps (Request quote)			
Glass Clings (Request quote)			
Floor Decals (Request quote)			
Aisle Sign Dangler	\$1,200		
Meterboard Signage	\$2,000		

Techtextil North America Sponsorship Agreement

May 17-19, 2021
Georgia World Congress Center
Atlanta, Georgia USA

Messe Frankfurt Inc. • 3200 Windy Hill Road, Suite 500 W • Atlanta, Georgia 30339 • Phone: +1 770 984 8016, ext: 2414

Company: _____

Contact Name: _____ Job Title: _____

Mailing Address: _____

City/State/Country/Zip Code: _____

Phone: _____ Fax: _____ Email: _____

Please submit this order form to TTNAsales@usa.messefrankfurt.com to secure your selected opportunities. Once submitted, a Techtextil North America team member will provide an invoice for payment. Check, bank transfer, and credit card are accepted methods of payment. Further payment instructions will be provided in footer of invoice.

TOTAL SPONSORSHIP INVESTMENT
(Total cost from selections page)

\$ _____

Method of Payment (Check one): ☐ Check ☐ Bank Wire* ☐ Credit Card Online**

Please note your full balance must be paid and design/content submitted by the specified deadlines to secure your sponsorship. Any cancellation of sponsorship items must be submitted to Show Management in writing. No refunds will be given. *Exhibitor is responsible for any bank fees incurred with payment. **Credit card transactions incur a 4% processing fee at time of online payment.

Your signature below indicates your agreement of these Terms & Conditions. Thank you for your sponsorship!

Signature: _____ Date: _____

ARTWORK SPECIFICATIONS

Bold Listing and Logo Specifications

Please send us your company logo with the following qualities: at least 300 dpi; CMYK color; file format PNG, AI or EPS; no smaller than 400 pixels wide.

Ad Specifications

All ads larger than 10 MB can be sent for free via www.wetransfer.com.

Photography must be converted to CMYK and provided as high-resolution TIFF or EPS files (no JPEGs). Image resolution should be at least 300 dpi at 100%.

Where possible, fonts should be converted to outlines or embedded in the file.

Preferred applications include Adobe InDesign, Photoshop or Illustrator. PDF files are accepted but are the responsibility of the advertiser, not Show Management.

Dimensions

- ▶ Show Directory
 - Full Page Size: 170mm x 200mm
 - Vertical Half Page: 85mm x 200mm
 - Horizontal Half Page: 170mm x 100mm
 - Bleed: 3mm
 - Live Area: 5mm from edge
- ▶ Aisle Sign - 48" x 24"
- ▶ Meterboard - 38" x 87"

Organizers will not be responsible for the final reproduction quality of any materials provided that do not meet the defined specifications.

All ad materials must be approved by the organizers.

Please submit a high-res logo file with your sponsorship application form.

For more information, contact:

Phone: +1 (770) 984 8016

Email: TTNAsales@usa.messefrankfurt.com