techtextil **NORTH AMERICA**

International Trade Fair for Technical Textiles and Nonwovens August 23-25, 2021

RALEIGH, NC

Accelerating Technology





































Techtextil North America returns to Raleigh in 2021! Thousands of industry professionals attend the annual tradeshow, which assembles a lineup of exhibiting companies offering products and services suited for all of the major industries that involve technical textiles. Decision makers from across the globe will gather to discover the latest in innovation and product development, and expand their business potential through the sharing of ideas and collaboration among industry leaders.



"I have made connections here that will change the future of my business."

-George F. Gianforcaro, President, IndutexUSA



EXHIBITOR APPLICATION AREAS

Buildtech			54%	Ó	
Clothtech					74%
Geotech		47	%		
Hometech			56°	%	
Indutech				65°	%
Medtech			6	61%	
Mobiltech	34	! %			
Oekotech	26%				
Packtech		41%			
Protech		43%			
Sporttech				64%	6

SAMPLE EXHIBITOR LIST

Apex Mills

Aurora Specialty Textiles Group, Inc.

Bondex Inc.

brrr°

Covestro LLC

Elkem Silicones

Everest Textile Co., Ltd.

Fiber Innovators International

Freudenberg Performance

Materials

Gaston County Dyeing Machine Company

GKD-USA, Inc.

Graniteville Specialty Fabrics

Kleiberit Adhesives USA, Inc.

Leigh Fibers

MMI Textiles, Inc.

Novexx Solutions

Picanol of America, Inc.

Providence Yarn Company

Shima Seiki USA, Inc.

Supreme Corporation

Thermetrics LLC

Trelleborg Engineered Coated

Fabrics

SO MUCH MORE THAN AN EXHIBIT HALL...

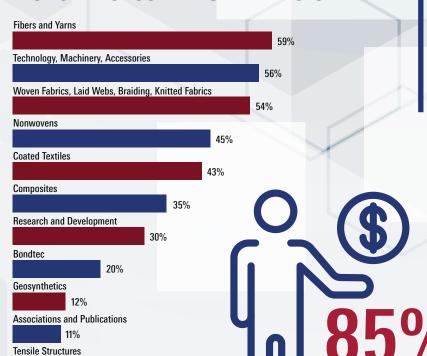
Learn from the brightest minds in both industry and academia during the co-located symposium

Attend free on-floor mini sessions in Tech Talks and The Lab

Explore the latest research and talent coming from textile programs across the country with the Student Research Poster Program

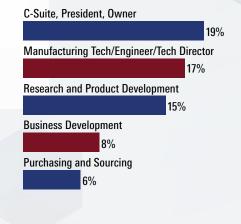
Network beyond the show floor at afterhours events and gatherings

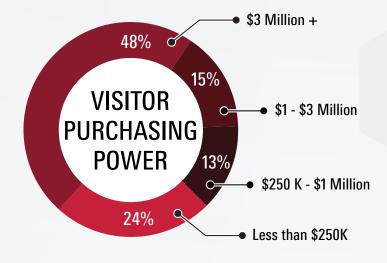
VISITOR PRODUCT RANGE INTERESTS



QUICK STATS

VISITOR JOB FUNCTIONS





SAMPLE VISITOR LIST

Aardvark Tactical Medline Industries
AccuMed Medical Products Michelin North America

Arrowhead Industries Microsoft CamelBak Nike

Carrhartt Paladin Medical

Department of Defense Philips
Firestone Polartec
General Motors Reebok

Hanesbrands Sage Automotive

Hunter Douglas Target

Lear Corporation Zodiac Aerospace

INTERESTED IN PARTICIPATING IN TECHTEXTIL NORTH AMERICA?

of Visitors Influence Purchasing Decisions

FOR EXHIBITOR INFO

10%

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FOR VISITOR INFO

TTNAinfo@usa.messefrankfurt.com or visit www.TechtextilNA.com for more information!

WHY RALEIGH?

North Carolina is home to largest textile mill industry in the U.S. and boasts a diverse industry workforce of 42,000+ highly skilled professionals with easy drivein traffic to the show – reducing transportation and shipping costs for many visiting and exhibiting.

Raleigh is home to North Carolina State University's (NCSU) Wilson College of Textiles, one of the top textiles institutions in the world and the Official Academic Partner for Techtextil North America 2021.

NCSU houses industry-leading centers and institutes, which feed Techtextil North America's educational programming and provide a wealth of opportunities for the industry:

- The Zeis Textiles Extension for Economic Development offers professional training and certification programs, and labs dedicated to spun yarn, knitting, weaving, dyeing and finishing, and physical testing for fulfilling the industry's prototyping and pilot production needs.
- The Nonwovens Institute is the world's first accredited academic program for the interdisciplinary field of engineered fabrics. The Nonwovens Institute engages experts from industry and higher education in building next-generation nonwoven applications while also providing training and guidance to the field's future leaders.



"Raleigh was a great show for us. We were impressed with the quality and purchasing power of visitors at the show, and made connections with leaders from top global companies that we would not have made otherwise. We will definitely make it back for the next edition."

-Matt Kolmes, CEO, Supreme Corporation

EXHIBITOR INFORMATION

Minimum booth size is 100 square feet

Exhibit space costs:

- \$34 per square foot
- \$325 per corner
- \$95 mandatory administrative fee

Space includes pipe and drape, exhibitor ID sign, exhibitor badges, digital marketing tools, company listing for web, print, and mobile app, and social media support.

Visit **www.techtextilna.com** to view booth availability on the interactive floor plan.

Additional sponsorship and advertising opportunities available!

Contact our Sales Team for more information at TTNAsales@usa.

messefrankfurt.com

EXPLORE THE SEWN PRODUCTS INDUSTRY AT TECHTEXTIL NORTH AMERICA!

TEXPROCESS AMERICAS PAVILION

As a new feature in 2021, Techtextil North America will expand its offering to include a Texprocess Americas Pavilion — supported by SPESA — featuring machinery, equipment, and technology suppliers. This pavilion will provide a setting designed to foster new business opportunities between exhibitors and attendees. Leaders from across the industry will be given the chance to meet, learn, and see equipment functionality firsthand.

Contact our sales team for information on joining the Texprocess Americas Pavilion: TTNAsales@usa.messefrankfurt.com

THE CONFERENCE

SPESA will once again co-locate its Advancements in Manufacturing Technologies Conference with Techtextil North America in 2021. SPESA's Advancements Conference is a unique opportunity to not only learn about new ideas, solutions, and technology available for the sewn products industry, but to also ask all the questions you've ever wanted answered from the people who create the solutions and products you need. The conference features SPESA members who are happy to discuss the products they make as well as the challenges they still want to tackle to improve efficiency, speed, and accuracy in sewn products manufacturing. Previous topics include: microfactories, ondemand manufacturing, software connectivity, industry 4.0, robotics, and automation.

RALEIGH LOCAL VISITORS INCLUDE:

- Hanesbrands
- Gildan Activewear
- Kimberly-Clark
- Cotton Inc.
- Raleigh Denim
- VF Corporation
- Tom James Company
- and many more!



TWO EVENTS IN ONE

Co-locating SPESA's Advancements Conference with Techtextil North America allows attendees to make the most of their valuable time and resources by attending two events in one. Conference registration includes access to the show floor, and plenty of time to network with speakers, exhibitors, and attendees.





techtextil

NORTH AMERICA

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nesse frankfurt

enter the market, or generate export orders.



As the world's largest organizer of textile trade shows, Messe Frankfurt covers the

entire textile value creation chain, including apparel fabrics and fashions, contract,

home, and technical textiles, as well as processing and cleaning technologies. In all of the industry's major markets and growth regions worldwide, the events

offer companies an ideal platform to present themselves, establish new contacts,





SEE YOU IN RALEIGH!

RESERVE YOUR BOOTH TODAY

VISIT WWW.TECHTEXTILNA.COM

FOR MORE INFORMATION