PRESS RELEASE

Techtextil North America & Texprocess Americas Georgia World Congress Center Atlanta, Georgia October 1 - 3, 2020

Techtextil North America & Texprocess Americas Postponement Rescheduled for October 2020

Atlanta, GA – March 30, 2020 – Earlier this month, organizers of Techtextil North America and Texprocess Americas announced that the co-located events, initially scheduled for May 12 - 14, 2020 would be postponed to December 2020 due to the COVID-19 pandemic. Today, the organizers have announced that the postponement has been rescheduled, and the co-located events will now take place from Thursday, October 1 through Saturday, October 3, 2020.

In an announcement that was relayed first to exhibiting companies on Friday, Show Director Kristy Meade states, "Although not ideal, the [December] dates provided were the only viable option at the time of our postponement inquiry to the Georgia World Congress Center (GWCC). However, we shared the concerns of many of our exhibiting and visiting companies regarding the holidays and year-end processes, and after tireless communication between our team and those at the GWCC, we have been able to secure the new dates of October 1-3, 2020 for Techtextil North America and Texprocess Americas.The new dates are more suitable for both local and international exhibitors."

The new dates have received an overwhelmingly positive response from the exhibitor base thus far. The team is looking forward to aiding in the global recovery of the Technical Textiles, Nonwovens, and Sewn Products industries by providing a platform where industry professionals can once again gather to exchange knowledge, new ideas, and business.

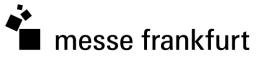
For more information and access to the most recent program updates, deadlines, pricing information, and more, visit <u>www.techtextilna.com</u> or <u>www.texprocessamericas.com</u>.

techtextil NORTH AMERICA

texprocess Americas

USA, March 30, 2020

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Registration will remain open, with the Advanced Pricing deadline extended through September 1, 2020. All event registrations will remain intact, and will be transferred to the new dates. Register for the events here: <u>Techtextil</u> <u>North America / Texprocess Americas</u>

Techtextil North America is Incorporated with <u>ATME-I.</u> Texprocess Americas is Co-produced by <u>SPESA</u>.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organizer with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

http://www.messefrankfurt.com | http://www.congressfrankfurt.de | http://www.festhalle.de

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces nine shows within the United States, Canada and Mexico. In addition to Techtextil North America and Texprocess Americas, the North American portfolio of events includes Texworld USA, Apparel Sourcing USA, Home Textiles Sourcing Expo, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada, The Clean Show, and Festival of Motoring USA.

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