



SPONSORSHIP & ADVERTISING – Order Form

All sponsorship items include your logo listed as a show sponsor on web and signage.

Print: <i>Deadline to secure Visitor Brochure ads is November 15, 2018. Deadline to secure Show Guide ads is December 21, 2018.</i>	Price	Quantity	Cost
Show Guide Featured Listing – <i>includes logo with highlighted listing</i>	\$500	1	
Show Guide Ad Space (2.75" x 2.75")	\$1,000		
Show Guide Inside Front Cover – (5.5" x 8")	\$1,400 <i>exclusive</i>	1	Cotton Incorporated
Show Guide Back Cover – (5.5" x 4")	\$1,200 <i>exclusive</i>	1	
Visitor Brochure Inside Front Cover – (4.86" x 8.25")	\$1,000 <i>exclusive</i>	1	emtec Electronic GmbH
Visitor Brochure Center Spread – (7.75" x 8.25")	\$1,750 <i>exclusive</i>	1	Trelleborg Engineered Coated Fabrics
Visitor Brochure Inside Back Cover – (4.86" x 8.25")	\$1,000 <i>exclusive</i>	1	

Digital:	Price	Quantity	Cost
Online Floor Plan Banner – <i>includes logo, 140 character fly-out, hyperlink, and zoom to booth</i>	\$1,000		
eNewsletter Feature – <i>includes 150 words, image, and hyperlink</i>	\$1,200		

Mobile App:	Price	Quantity	Cost
Featured Listing – <i>includes image with company listing, and additional listing in featured section of the mobile app</i>	\$500	1	
Push Message – <i>includes 140 character text</i>	\$750		
Promoted Post – <i>includes 140 character text, image, and hyperlink</i>	\$1,000		
Video Promoted Post	\$1,500		
Scavenger Hunt Participant	\$750	1	

Onsite Signage: <i>Deadline to secure and submit design is December 21, 2018.</i>	Price	Quantity	Cost
Glass Cling – 7' W x 2'5.5" H	\$1,200		
Circle Door Cling – 1'6" x 1'6"	\$500		
Floor Cling – 3' x 2'	\$500		
Half Meterboard – (24" x 78")	\$750		
Full Meterboard – (38" x 87")	\$1,200		
Aisle Sign Dangler – 4' x 2', aisle of choice	\$1,200		
Concessions Sponsor– <i>includes 8.5"x11" signage on concession tables and logo on overhead signage</i>	\$1,500		
Floor Plan Cling Ad Space – (Ask for Dimensions)	\$1,500 ea		

Other Opportunities: <i>Deadline to secure is December 21, 2018.</i>	Price	Quantity	Cost
Press Release - <i>Printed releases in press room and Global Hub</i>	\$250 per release		
Symposium Pens & Notepads – <i>exhibitor responsible for production</i>	\$4,000	1	
Charging Station – large structure	\$3,000		
Charging Station – small cube structure	\$1,200		
Lanyards – <i>exclusive opportunity</i>	\$10,000	1	
Show Bags – <i>exclusive opportunity</i>	\$10,000	1	
Greenspace Sponsor - <i>includes museum sign, tabletop cling, push message, logo on online floor plan</i>	\$6,000		

For more information, contact:

Sarah Hatcher, Sales Manager: Phone: +1 770 984 8016, ext: 2403 • Email: sarah.hatcher@usa.messefrankfurt.com • TechtextilNA.com



SPONSORSHIP & ADVERTISING – Billing Information

Company Name: _____
Contact Name: _____ Title: _____
Billing Address: _____
City: _____ State/Province: _____ Zip: _____ Country: _____
Email: _____ Phone: _____

Please submit this order form to TTNAsales@usa.messefrankfurt.com to secure your selected opportunities. Once submitted, a Techtextil North America team member will provide an invoice for payment. Check, bank transfer, and credit card are accepted methods of payment. Further payment instructions will be provided in footer of invoice.

TOTAL SPONSORSHIP INVESTMENT \$ _____
(Please total selections from page 1)

Method of Payment (Check one): ☐ Check ☐ Bank Wire* ☐ Credit Card Online**

Please note your full balance must be paid and design/content submitted by the specified deadlines to secure your Sponsorship. Any cancellation of sponsorship items must be submitted to Show Management in writing. No refunds will be given. **Exhibitor is responsible for any bank fees incurred with payment. **Credit card transactions incur a 4% processing fee at time of online payment.*

Your signature below indicates your agreement of these Terms & Conditions. Thank you for your sponsorship!

Signature: _____ Date: _____

ARTWORK SPECIFICATIONS

Bold Listing and Logo Specifications

Please send us your company logo with the following qualities: at least 300 dpi; CMYK color; file format PNG, AI or EPS; no smaller than 400 pixels wide.

Ad Specifications

All ads larger than 10 MB can be sent for free via wetransfer.com.

Photography must be converted to CMYK and provided as high-resolution TIFF or EPS files (no JPEGs). Image resolution should be at least 300 dpi at 100%.

Where possible, fonts should be converted to outlines or embedded in the file.

Preferred applications include Adobe InDesign, Photoshop or Illustrator. PDF files are accepted but are the responsibility of the advertiser, not Show Management.

Organizers will not be responsible for the final reproduction quality of any materials provided that do not meet the defined specifications.

All ad materials must be approved by the organizers.

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